

IN THE CLAIMS:

1. (Currently Amended) A purse hanger comprising:
 - a) a rigid interface member defining a planar interface area;
 - b) a rigid arm with a proximal segment terminating at a proximal end, a distal segment terminating at a distal end, and a central extension disposed between a proximal ~~end segment~~ and a distal ~~end segment~~, wherein the proximal end is coupled with the rigid interface member, the proximal segment being in a orientation substantially parallel to the planar interface area and curving into the central extension, and wherein the central extension curves into the distal segment which ~~end~~-extends vertically downward from the central extension when the distal end is positioned vertically beneath the planar interface area; and,
 - c) a flexible member with a first end coupled to the distal end of the rigid arm, and a second end coupled to a purse engagement member.
2. (Previously Presented) The purse hanger according to claim 1 wherein the distal end of said rigid arm is oriented vertically beneath the geometric center of said planar interface area.
3. (Cancel)
4. (Original) The purse hanger according to claim 1 wherein the rigid arm is swivelably coupled with the rigid interface member.
5. (Withdrawn) The purse hanger according to claim 1 wherein the rigid arm is detachably coupled with the rigid interface member.
6. (Withdrawn) The purse hanger according to claim 1 wherein the rigid interface member has a storage cavity.

- 1 7. (Withdrawn) The purse hanger according to claim 6 further comprising storage
2 members stored in said storage cavity, said storage members being selected from
3 among a group consisting of lip gloss, foundation, make up, vitamins, drugs, a
4 condom, modular inserts, a timepiece, a cellular telephone, a camera and combinations
5 thereof.
- 1 8. (Withdrawn) The purse hanger according to claim 6 further comprising a cover for
2 covering said storage cavity, and securement means for securing said cover to said
3 rigid interface member.
- 1 9. (Withdrawn) The purse hanger according to claim 8 wherein said securement means
2 is selected from among a group consisting of snaps, clasps, hooks, hinges, magnets,
3 threaded members, and combinations thereof.
- 1 10. (Original) The purse hanger according to claim 1 wherein said rigid arm
2 comprises a horizontal extension parallel with said planar interface area.
- 1 11. (Original) The purse hanger according to claim 10 wherein the rigid arm
2 comprises a vertical extension that is about perpendicular to said horizontal extension.
- 1 12. (Original) The purse hanger according to claim 11 wherein the vertical extension
2 has a lengthening means for altering a length of the vertical extension.
- 1 13. (Original) The purse hanger according to claim 1 wherein the first end of the
2 flexible member is coupled to the distal end of the rigid arm by a swivel joint.
- 1 14. (Original) The purse hanger according to claim 1 wherein the second end of the
2 flexible member is coupled to the purse engagement member by a swivel joint.
- 1 15. (Original) The purse hanger according to claim 1 wherein the purse engagement
2 member is a rigid loop.

- 1 16. (Original) The purse hanger according to claim 15 wherein the rigid loop is a
2 single continuous loop.
- 1 17. (Original) The purse hanger according to claim 15 wherein the rigid loop is a
2 formed from a movable loop member movably engaged to a primary loop member,
3 wherein, when the movable loop member is in a first position, the rigid loop is a
4 closed loop, and when the movable loop member is in a second position, the rigid loop
5 is an open loop.
- 1 18. (Previously Presented) The purse hanger according to claim 17 wherein the
2 movable loop member is movably engaged to the primary loop member through a
3 pivot member.
- 1 19. (Withdrawn) The purse hanger according to claim 17 wherein the movable loop
2 member is slidably engaged to the primary loop member through a slide means.
- 1 20. (Withdrawn) The purse hanger according to claim 19 wherein said slide means
2 includes a tubular member into which the movable loop member can retract.
- 1 21. (Original) The purse hanger according to claim 17 further comprising a spring
2 member for urging said movable loop member toward said first position.
- 1 22. (Currently Amended) In combination:
2 a) a horizontal surface; and
3 b) a purse hanger for hanging a purse from a horizontal surface, the purse hanger
4 comprising:
5 (i) a rigid interface member with a planar interface configured to
6 rest on said horizontal surface;
7 (ii) a rigid arm with a proximal segment terminating at a proximal
8 end, a distal segment terminating at a distal end, and a central
9 extension extending from a the proximal end to a segment

10 | through a first bend, and extending into the distal segment
11 | through a second bendend, the central extension being oriented,
12 | at least in part, in a direction different from the proximal
13 | endsegment, and in a direction different from the distal
14 | endsegment, the proximal end being coupled to said rigid
15 | interface member, wherein the rigid arm is configured to
16 | position the distal ~~end-segment in a vertically-vertical~~
17 | orientation that is vertically aligned beneath the rigid interface
18 | member when the rigid interface member is disposed on the
19 | horizontal surface,~~and wherein the distal end extends in a~~
20 | ~~downward direction from the central extension when the distal~~
21 | ~~end is positioned vertically beneath said planar interface area~~

- 22 | c) a flexible member with first and second ends, said first end of said flexible
23 | member secured to said distal end of said rigid arm; and
24 | d) a purse engagement member coupled with said second end of said flexible
25 | member.

1 23. (Original) The purse hanger of claim 22 wherein the flexible member is at least
2 one inch long.

1 24. (Original) The purse hanger of claim 22 wherein said purse engagement member
2 is a rigid loop.

1 25. (Original) The purse hanger of claim 24 wherein the rigid loop comprises a
2 primary loop member coupled to a movable loop member, said movable loop member
3 being movable between first and second positions, wherein, in said first position, said
4 rigid loop is a closed loop, and in said second position, said rigid loop is an open loop.

1 26. (Original) The purse hanger of claim 25 further comprising a spring member
2 engaged with said primary loop member and with said movable loop member to urge
3 said movable loop member to said first position.

- 1 27. (Previously Presented) The purse hanger according to claim 22 wherein said
2 rigid arm has a lengthening member.
- 1 28. (Previously Presented) The purse hanger according to claim 27 wherein said
2 lengthening member comprises a turnbuckle.
- 1 29. (Withdrawn) The purse hanger according to claim 22 further comprising a storage
2 cavity within said rigid interface member.
- 1 30. (Withdrawn) The purse hanger according to claim 29 further comprising a cover for
2 covering said storage cavity, and a cover engagement means for engaging said cover
3 to said rigid interface member.
- 1 31. (Withdrawn) The purse hanger of claim 30 wherein the cover engagement means is
2 selected from among a group consisting of hinges, clasps, threaded members, chains,
3 clips, and combinations thereof.
- 1 32. (Withdrawn) The purse hanger according to claim 29 further comprising storage
2 members stored within said storage cavity, said storage members selected from among
3 a group consisting of lip gloss, foundation, modular dividers, vitamins, prescription
4 medication, a condom, a cell phone, a time piece, a camera, and combinations thereof.
33. (Cancelled)
34. (Cancelled)
- 1 35. (Withdrawn) The purse hanger according to claim 8 further comprising a mirror on
2 a surface of said cover.
- 1 36. (Withdrawn) The purse hanger according to claim 30 further comprising a mirror on
2 a surface of said cover.

1 37. (Currently Amended) A purse hanger comprising:
2 a) a rigid interface member with a planar interface area;
3 b) a bent rigid arm with a proximal segment terminating at a proximal
4 end, and a distal segment terminating at a distal end, wherein the proximal ~~end~~
5 segment is coupled to said interface member in an orientation substantially parallel to
6 the planar interface area, the rigid arm being configured such that the distal ~~end~~
7 segment is disposed aligned in a vertical orientation vertically beneath the planar
8 interface area when the planar interface area is horizontal, and wherein the distal end
9 comprises a securement member;
10 c) a flexible member with first and second ends, said first end of said
11 flexible member secured to the securement member; and
12 d) a purse engagement member coupled with said second end of said
13 flexible member.

1 38. (Currently Amended) The purse hanger of claim 37 wherein the rigid arm comprises a
2 central segment disposed between the proximal segment and the distal segment, the central
3 segment comprising a vertical extension, and a horizontal extension adjoining at said at least
4 one bend.

1 39. (Withdrawn) The purse hanger of claim 37 wherein at least one bend within the rigid
2 arm comprises a large progressive curve.

1 40. (Cancel)

1 41. (Currently Amended) The purse hanger of claim 38 wherein the ~~horizontal~~
2 extension proximal segment of the rigid arm is swivelably coupled to the rigid interface
3 member while rigidly fixed along a horizontal line relative to a surface of the rigid interface
4 member.